



TRAIL LIFE USA®

Adventure › Character › Leadership

POINT MAN

A member of the Area Committee's Power Team 3

SKILLS NEEDED

- Recruiter
- Motivator
- Seeker
- Overseer/Administrator
- Delegator

KEY RESPONSIBILITIES

1. Be the Area main point of contact for online inquiries, and in communications with the Home Office/Regional Team Leader.
2. Identify and recruit enough of the right people as Operating Committee Chairmen—see Position Descriptions in Point Man IOI. *In 2017, we are focusing on adding TWO very important positions: New Troop Organizers (NTO) and Direct Service Advisors (DSA).*
3. Once you have Operating Committee Chairmen on board, plan and preside at monthly Area Team meetings (all of these subcommittees meet together); Gather progress reports from all Chairs at the Area Committee meeting each month.
4. Develop, with your Operating Committee Chairmen, plans for ensuring sustainable growth in all facets of the program. Communicate with them, as needed, between monthly Area meetings.
5. Maintain a contact list of volunteers serving as Area Team members.
6. Establish communication channels with Troops, and communicate Trail Life USA policies. This can be done by emails, newsletters, an Area website or Facebook group, and/or monthly Trail Gatherings (Troop leaders' meetings overseen by your Area's Direct Service Chairman and his DSAs).
7. Coordinate an annual Area calendar planning process (to provide support and supplemental programming for Area Troops).
8. Although it is not an "official" Area position, ask the local American Heritage Girls Ministry Expansion Lead (M.E.L.) to join your Area Team. This partnership will greatly benefit the growth and service impact of both organizations!
9. Serve as liaison to your Regional Team, reporting your Area's progress monthly to your Regional Team Leader and seeking guidance from him regularly.
10. Participate in online webinars/meetings, attend Area, Region, and Home Office events, and stay current on TLUSA program and field operation information.